कोविड-१९ च्या पार्श्वभूमीवर “मिशन बिगीन अगेन” अंतर्गत चित्रपटगृहे पुन्हा सुरु करण्याबाबत मार्गदर्शक तत्वे.

महाराष्ट्र शासन
पर्यटन व सांस्कृतिक कार्य विभाग
शासन निर्णय क्रमांक : संकीर्ण-२०२० / प्र.क्र.६५ /सां.का.१
मादाम कामा मार्ग, हुतात्मा राजगुरु चौक,
मंत्रालय (विस्तार), मुंबई - ४०० ०३२.
दिनांक : ०४ नोव्हेंबर, २०२०

वाचा : १) केंद्र शासन, गृह मंत्रालय, आदेश क्र.४०-३/२०२०-डीएम-आय (ए), दि.३०.०९.२०२०
२) शासन आदेश, महसूल व वन, आपत्ती व्यवस्थापन, मदत व पुनर्वसन विभाग, क्र.डीएमयू/२०२०/प्र.क्र.९२/डीआयएसएम-१, दि.०३.११.२०२०

प्रस्तावना :

कोविड-१९ च्या पार्श्वभूमीवर बंद पडलेली चित्रपटगृहे सुरु करण्यास परवानगी देण्यासंदर्भात या क्षेत्रातील विविध संघटनांकडून / संस्थांकडून शासनास विनंत्या प्राप्त झालेल्या आहेत. कोविड-१९ च्या प्रादुर्भावामुळे देशाच्या आर्थिक प्रगतीस खीळ बसल्याने, उद्योगधंद्यास चालना देण्यासाठी शासनाने टप्प्या-टप्प्यात विविध उद्योग सुरु करण्यावरील निर्बंध शिथिल केलेले आहेत. उपर्निर्दिष्ट क्र.१ येथील केंद्र शासनाच्या आदेशान्वये चित्रपटगृहे दि.१५.१०.२०२० पासून सुरु करण्यास परवानगी दिलेली आहे. या संदर्भातील मार्गदर्शक तत्व केंद्र शासनाच्या माहिती व प्रसारण मंत्रालयाद्वारे दि.०६.१०.२०२० रोजी प्रसारीत करण्यात आली आहेत. राज्य शासनाच्या महसूल व वन, आपत्ती व्यवस्थापन, मदत व पुनर्वसन विभागाच्या उपर्निर्दिष्ट क्र.२ येथील शासन निर्णयान्वये राज्यातील चित्रपटगृहे दि.०५ नोव्हेंबर, २०२० पासून ५० टक्के आसन क्षमतेत सुरु करण्यास परवानगी दिली आहे. त्यानुसार राज्यातील चित्रपटगृहे नियंत्रित पध्दतीने सुरु करण्यासाठी मार्गदर्शक तत्त्वे निर्गमित करण्याची बाब शासनाच्या विचाराधीन होती. या संदर्भात शासनाने पुढीलप्रमाणे निर्णय घेतला आहे.

शासन निर्णय :-

कोविड-१९ च्या पार्श्वभूमीवर राज्यातील चित्रपटगृहे या शासन निर्णयासोबत जोडण्यात आलेल्या परिशिष्ट-अ (Annexure-A) मधील मार्गदर्शक तत्वांच्या अधिन राहून दि.०५ नोव्हेंबर, २०२० पासून नियंत्रित स्वरुपात सुरु करण्यास शासन मान्यता देत आहे.

ही परवानगी देण्यामागील शासनाचा उदात्त हेतू विचारात घेऊन सर्व संबंधितांनी चित्रपटगृहाचे परिचालन कोविड-१९ संदर्भातील केंद्र शासनाच्या व राज्य शासनाच्या कोणत्याही निर्बंधांचा भंग होणार नाही अशा पध्दतीने करणे आवश्यक आहे. या मार्गदर्शक तत्वांचा भंग झाल्याचे निदर्शनास आल्यास संबंधितांविरुध्द नियमानुसार कारवाई करण्यात येईल.

०२. कोविड-१९ विषाणूंचा प्रादुर्भावास प्रतिबंध करण्यासाठी शासनाने घोषित केलेल्या टाळेबंदीच्या अनुषंगाने वेळोवेळी निर्गमित केलेल्या आदेशातील बंधनकारक असणाऱ्या सूचना या प्रकरणीही लागू राहतील.

०३. सदर शासन निर्णय महाराष्ट्र शासनाच्या www.maharashtra.gov.in या संकेतस्थळावर उपलब्ध करण्यात आला असून त्याचा संगणक सांकेतांक क्रमांक २०२०११०४१७१९०१३५२३ असा आहे. उक्त शासन निर्णय डिजीटल स्वाक्षरीने साक्षांकित करुन काढण्यात येत आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

Vilas Ramrao Thorat

Digitally signed by Vilas Ramrao Thorat
DN: c=IN, o=Government Of Maharashtra, ou=Tourism And Cultural Affairs Dept, postalCode=400032, st=Maharashtra, 2.5.4.20=e6cc4d20348a52de465c7c34a61591bbe69b747ae11457103a0cfb9a57fc6ce6, serialNumber=cb03c92b399cc89310bf1378c184d97a4b7b9b98e926ea8e71dd7bc9cb273631, cn=Vilas Ramrao Thorat
Date: 2020.11.05 13:12:56 +05'30'

(विलास रा. थोरात)
उप सचिव, महाराष्ट्र शासन

सहपत्र - परिशिष्ट - "अ" (Annexure – A)

प्रत,

१) मा. राज्यपाल यांचे प्रधान सचिव
२) मा. मुख्यमंत्री यांचे प्रधान सचिव
३) मा. मंत्री, सांस्कृतिक कार्य यांचे खाजगी सचिव
४) मा.विरोधी पक्षनेता, विधानपरिषद यांचे खाजगी सचिव
५) मा.विरोधी पक्षनेता, विधानसभा यांचे खाजगी सचिव
६) मा. राज्यमंत्री, सांस्कृतिक कार्य यांचे खाजगी सचिव
७) मा.मुख्य सचिव, महाराष्ट्र राज्य
८) अपर मुख्य सचिव, महसूल व वन विभाग, मंत्रालय, मुंबई
९) अपर मुख्य सचिव, गृह विभाग, मंत्रालय, मुंबई
१०) अपर मुख्य सचिव, सार्वजनिक आरोग्य विभाग, मंत्रालय, मुंबई
११) प्रधान सचिव, नगर विकास विभाग, मंत्रालय, मुंबई
१२) सचिव, मदत व पुनर्वसन, महसूल व वन विभाग, मंत्रालय, मुंबई
१३) सचिव, सांस्कृतिक कार्य विभाग, मंत्रालय, मुंबई
१४) व्यवस्थापकीय संचालक, महाराष्ट्र चित्रपट, रंगभूमी आणि सांस्कृतिक विकास महामंडळ, दादासाहेब फाळके चित्रनगरी, गोरेगाव, मुंबई
१५) व्यवस्थापकीय संचालक, कोल्हापूर चित्रनगरी, कोल्हापूर
१६) आयुक्त, महानगरपालिका - (सर्व)
१७) जिल्हाधिकारी - (सर्व)
१८) पोलिस अधिक्षक - (सर्व)
१९) महाराष्ट्र चित्रपट, रंगभूमी आणि सांस्कृतिक विकास महामंडळ, दादासाहेब फाळके चित्रनगरी, गोरेगाव, मुंबई द्वारा - सर्व संबंधित.
२०) निवड नस्ती - सां.का.१.

Annexure - A

(शासन निर्णय क्रमांक : संकीर्ण-२०२० / प्र.क्र.६५ /सां.का.१ दि.०४.११.२०२० चे सहपत्र)

Standard Operating Procedures (SOPs)

For Exhibition of Films in Maharashtra State

1. Scope

1.1 This document outlines the Standard Operating Procedures (SOPs) in terms of various generic precautionary measures to be adopted in addition to specific measures to be ensured during exhibition of films to prevent spread of COVID-19.

1.2 No Exhibition of Film shall be allowed in containment zones.

1.3 Film exhibition activities through cinemas / theatres / multiplexes shall be governed as per the prevalent guidelines of Department of Revenue & Forest, Disaster Management, Relief & Rehabilitation, Government of Maharashtra.

2. SOPs related to Exhibition of films

2.1 General Guidelines

The generic measures include public health measures that are to be followed to reduce the risk of transmission of COVID-19. These measures need to be observed by all (workers and visitors) at all times.
These include:

i. Adequate physical distancing of at least 6 feet to be followed outside the auditoriums, common areas and waiting areas at all times.
ii. Use of face covers / masks to be made mandatory at all times.
iii. Availability of hand sanitizers, preferably in the touch-free mode, at entry and exit points as well as common areas within the premises.
iv. Respiratory etiquettes to be strictly followed. This involves strict practice of covering one’s mouth and nose while coughing / sneezing with a tissue / handkerchief / flexed elbow and disposing off used tissues properly.
v. Self-monitoring of health by all and reporting any illness at the earliest to state and district helpline.
vi. Spitting shall be strictly prohibited.
vii. Installation & use of *Aarogya Setu* App shall be mandatory for all.

2.2 Entry & Exit Points

a. Thermal screening of visitors / staff is to be carried out at entry points. Only asymptomatic individuals shall be allowed to enter the premises.
b. Provisions for hand sanitization should be made available at all entry points and in work areas.

c. Designated queue markers shall be made available for entry and exit of the audience from the auditorium and the premises.
d. The Exit should be done in a staggered row-wise manner to avoid crowding.
e. Sufficient time interval between successive screenings on a single screen as well as on various screens in a multiplex shall be provided to ensure row-wise staggered entry and exit of the audience.

2.3 Seating Arrangements

a. The occupancy of the cinemas / theatres / multiplexes shall not be more than ***50 percent*** of their total seating capacity.
b. Seating arrangement inside the auditorium of the cinemas / theatres / multiplexes to be made in such a way that adequate physical distancing is maintained. A model seating arrangement is attached at Annexure 1.
c. Seats that are "Not to be occupied" shall be marked as such during booking (for both online booking and at the box office sale of tickets).

Note: The "Not to be occupied "seats inside cinemas / theatres / multiplexes should either be taped or marked with fluorescent markers to prevent people from occupying these seats so as to ensure adequate physical distancing at all times.

2.4 Physical Distancing Norms

a. Proper crowd management in the parking lots and outside the premises—duly following physical distancing norms shall be ensured.
b. Number of people in the elevators shall be restricted, duly maintaining physical distancing norms.
c. Efforts shall be made to avoid overcrowding in the common areas, lobbies and washrooms during the intermission. Audience may be encouraged to avoid movement during the intermission. Longer intermissions may be used to allow audience seated in different rows of the auditorium to move in a staggered manner.

2.5 Staggered Show Timings at Multiplexes

a. Staggered show timings shall be followed for multiple screens to avoid crowding.
b. The show commencement time, intermission period and finish time of a show at any screen shall not overlap with the commencement time, intermission period or finish time of a show at any other screen in a multiplex.

2.6 Booking and Payments

a. Digital no-contact transactions should be the most preferred mode for issue / verification / payments for tickets, food, and beverages, etc. by using online bookings, use of e-wallets, QR code scanners, etc.

b. Contact number shall be taken at the time of booking of tickets to facilitate contact tracing.
c. The purchase of tickets at the box office shall be open throughout the day and advance booking shall be allowed to avoid crowding at the sale counters.
d. Sufficient number of counters at the box office shall be opened with adequate physical distancing norms, to prevent crowding during physical booking of tickets.
e. Floor markers shall be used for physical distancing during queue management at the box office.

2.7 Sanitization of the Premises

a. Frequent sanitization of the entire premises, common facilities, and all points which come into human contact, e.g. handles, railings, etc. shall be ensured.

b. The cinemas / theatres / multiplexes auditorium shall be sanitized after every screening.

c. Regular cleaning and disinfection of the box office, food and beverage areas, employee and staff lockers, toilets, public areas, and back office areas shall be ensured.

d. Measures for the safety of sanitization staff such as adequate provisions for rational use of gloves, boots, masks, PPE, etc. shall be undertaken.

e. Disinfection of the premises to be taken up if any person is found positive.

2.8 Staff Related Measures

a. Wearing of face cover for staff is mandatory at all workplaces and adequate stock of such face covers should be made available.
b. All employees who are at higher risk, i.e., older employees, pregnant employees, employees who have underlying medical conditions, to take extra precautions. They should preferably not be exposed to any front-line work requiring direct contact with the public.

c. With a view to ensure safety at the workplace, employers on best effort basis should ensure that *Arogya Setu* is installed and updated by all employees their mobile phones.

d. Communication and training of the staff on precautions related to COVID-19, respiratory hygiene, hand hygiene, etc. shall be carried out.

e. Self-monitoring of health by all employees/staff and reporting any illness at the earliest shall be ensured.

2.9 Public Awareness

a. Do's and Don'ts shall be communicated at prominent access points: Online sale points, digital tickets, public areas like lobbies, washrooms, etc.
b. Public Service Announcements on wearing mask, observing physical distancing and maintaining hand hygiene as well as specific announcements on the precautions and measures to be followed within and outside the premises shall be made before the screening, during intermission and at the end of the screening.
c. Provisions must be made for display of Posters / standees / AV media on preventive measures about COVID-19 prominently outside and inside of the venues.
d. Short Film regarding Awareness of COVID-19 prepared by Public Health Department / rrespective Local bodies on **"*Majhe Kutumb Majhi Jababdari*".**

2.10 Air-Conditioning / Cooling

For air-conditioning / ventilation, the guidelines of CPWD shall be followed which, inter alia, emphasizes the following:

a. Temperature setting of all air conditioning devices should be in the range of 24-30°C.
b. Relative humidity should be in the range of 40-70%.
c. Re-circulation of air to be avoided to the extent possible.
d. Intake of fresh air should be as much as possible.
e. Cross ventilation should be adequate.

2.11 Anti-stigma Behaviour

COVID-19 related stigmatization or unruly behaviour shall be dealt with strictly by coordination between the auditorium manager(s) and the local authorities.

2.12 Food and Beverage Area

a. Show timings in the cinema halls to be staggered to ensure that intervals of different shows do not occur simultaneously.
b. Customers shall be encouraged to use cinema apps / QR codes, etc. for ordering food as much as possible.
c. Multiple sale counters in food and beverage area be made available wherever possible. Sale of only packaged food & beverage is permissible.
d. One line systems to be followed using floor stickers to maintain physical distancing at every sale counter.
e. No Food & Beverages shall be allowed inside the Screening Auditorium. Any purchased packaged food and beverages shall be allowed only outside the Screening Auditorium.

f. Management shall ensure observance of physical distancing and preventing crowds in the food and beverages area.
g. Safe disposal of the food and beverage waste shall be ensured by the management of the premises.

3. The National Directives for COVID-19 Management and the relevant guidelines issued by the Ministry of Home Affairs, Ministry of Health & Family Welfare & Department of Revenue & Forest, Disaster Management, Relief & Rehabilitation, Government of Maharashtra etc. shall be strictly complied with during all activities and operations.

*** * * * ***

Model Seating Arrangement for Exhibition of Films

